

Minotti



SEPTEMBER 2024

MINOTTI OPENS THE NEW MINOTTI STUTTGART FLAGSHIP STORE IN COLLABORATION WITH KAMPE 54

Minotti opens a new flagship store in Stuttgart, capital of Baden-Württemberg in South-West Germany, and strengthens its ten-year collaboration with partner **KAMPE 54**.

The showroom, located in the heart of the city, finds its ideal setting in a finely preserved Art Nouveau style villa, built in 1905 by architect Richard Zettler, one of the few historic buildings still standing in the centre. The various restored stuccoes on the ceiling, the original parquet floors in different woods, the dark half-height wood panelling and the large bow window on the first floor are all evidence of the unique architectural context of the store.

Developed over three levels and spanning a surface area of 300 sqm, with two of the floors dedicated to the presentation of the collection and the third used as boardroom and management office, the space is divided into cosy areas that reproduce sophisticated metropolitan spaces: **living, dining, conversation, night and outdoor areas** alternate harmoniously, creating a relaxed, convivial atmosphere, and offering an evocative experience to design professionals and enthusiasts.

The protagonists of the new display space include many long- and best sellers such as the Dylan, Connery and Horizonte seating systems, respectively by Rodolfo Dordoni and Marcio Kogan / Studio MK27, alongside the novelties of the **2024 Collection** such as the Supermoon seating system and the Pattie armchair both by Giampiero Tagliaferri; the store also features the recent proposals for open air spaces, such as the Rayan Outdoor table by Hannes Peer and the Pattie Cord Outdoor armchairs by Tagliaferri.

With the opening of **Minotti Stuttgart**, Minotti reaffirms its key role in the contemporary design scene in Germany, offering an interesting project concept, perfectly in tune with the taste and lifestyle of the city.

Minotti Stuttgart by Kampe 54

Danneckerstrasse 42
70182 Stuttgart - Germany

T: +49 711 284 14 002
E: kampe@kampe54.de

Copyright © Minotti Spa